Child Health Insurance Program Advisory Committee



December 3, 2004

1:00 pm – 4:00 pm Capital One - West Creek Town Center 15075 Capital One Drive Richmond, VA 23233

Welcome & Introductions – *Cindi Jones, DMAS Chief Deputy Director* – 1:00

- I. CHIP Advisory Committee Linda Nablo, DMAS Child Health Insurance Division Director 1:15
 - A. Role and Purpose
 - **B.** Vision
- II. Program Overview Linda Nablo 1:30
 - A. History
 - B. Benefits & Delivery System
 - C. Enrollment
 - D. Title XXI Funding & Expenditures
- **III. Operations Overview** *Janice Holmes, DMAS Child Health Insurance Division Operations Manager* 2:00
 - A. Local DSS agencies
 - **B.** Central Processing Unit
 - C. Co-located DMAS Eligibility Unit
 - D. Call volume
 - **D.** Application volume
 - E. Processing timeframes
 - F. Enhanced services and technology
- IV. Outreach Initiatives Rebecca Mendoza, DMAS Child Health Insurance Division Outreach Manager – 2:25
 - A. Ogilvy Public Relations Worldwide
 - B. Project Connect grants
 - C. SignUpNow
 - **D.** Public Website
 - E. FAMIS E-Update
 - F. Development & Distribution of Program Materials
 - **G.** Presentations
 - H. Statewide Campaigns
 - I. Outreach Partnerships
 - J. Public/Private Unified Message Project

- V. Retention Initiatives *Linda Nablo* 3:00
 - A. Keep 'Em Covered DSS retention grants
 - B. Public/Private research projects
 - C. Pre-filled applications in Spanish as well as English
 - D. Coordinated & Ex-parte reviews
 - E. One page renewal forms
 - F. Non-renewal Response Cards
- VI. Outstanding Issues *Linda Nablo* 3:20
 - A. Access to Care
 - **B.** Utilization of Services
 - C. Health Outcomes
- **VII.** Proposed Program Enhancements in 2005 *Linda Nablo* 3:30
 - **A. FAMIS Premium**
 - **B. FAMIS Moms**
 - C. VA Smiles
- **VIII.** Going Forward *Linda Nablo* 3:45
 - A. Next Meeting
 - **B.** Interim Executive Committee

Closing – 4:00